LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

**B.A.** DEGREE EXAMINATION – **ENGLISH LITERATURE**

FIFTH SEMESTER – **NOVEMBER 2012**

# EL 5404 - DYNAMICS OF ORAL COMMUNICATION

Date : 16/11/2012 Dept. No. Max. : 100 Marks

Time : 9:00 - 12:00

1. Write short notes on any **five** of the following in about **30** words each: (5x4=20 marks)
2. Campus interview
3. Resume
4. Dyadic Communication
5. Inter-personal Communication
6. Turn- Taking
7. Eye Contact in speech presentation
8. Consensus in a group-discussion
9. Answer any **four** of the following in about **150** words each: (4x10=40 marks)
10. Enumerate the characteristics of Inter-Personal communication.
11. Explain the functions of Dyadic communication.
12. Explain briefly the role of a leader/moderator in a group discussion.
13. Compare and contrast the attitude to be observed towards one’s employer and subordinate in an organization.
14. What are the steps to be followed in writing an effective resume? Give an example.
15. Highlight the parameters to be observed while delivering an effective speech presentation.

III Answer the following in about **400** words each: (2x20=40 marks)

1. Imagine yourself as a member and the leader of the group comprising of A,B,C &D. How

will you channelize a discussion on the topic “The age of retirement should be reduced

to forty in order to eradicate the problem of un-employment in India.”

**OR**

Draft a speech presentation on the topic “The benefits of environmental conservation”.

1. Attempt an essay on successful performance in job interviews.

**OR**

The significance of effective spoken communication in the present corporate scenario.

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